



COLEHOUSE COMMUNICATIONS

# Social Media Marketing



Helping you to grow your social media presence

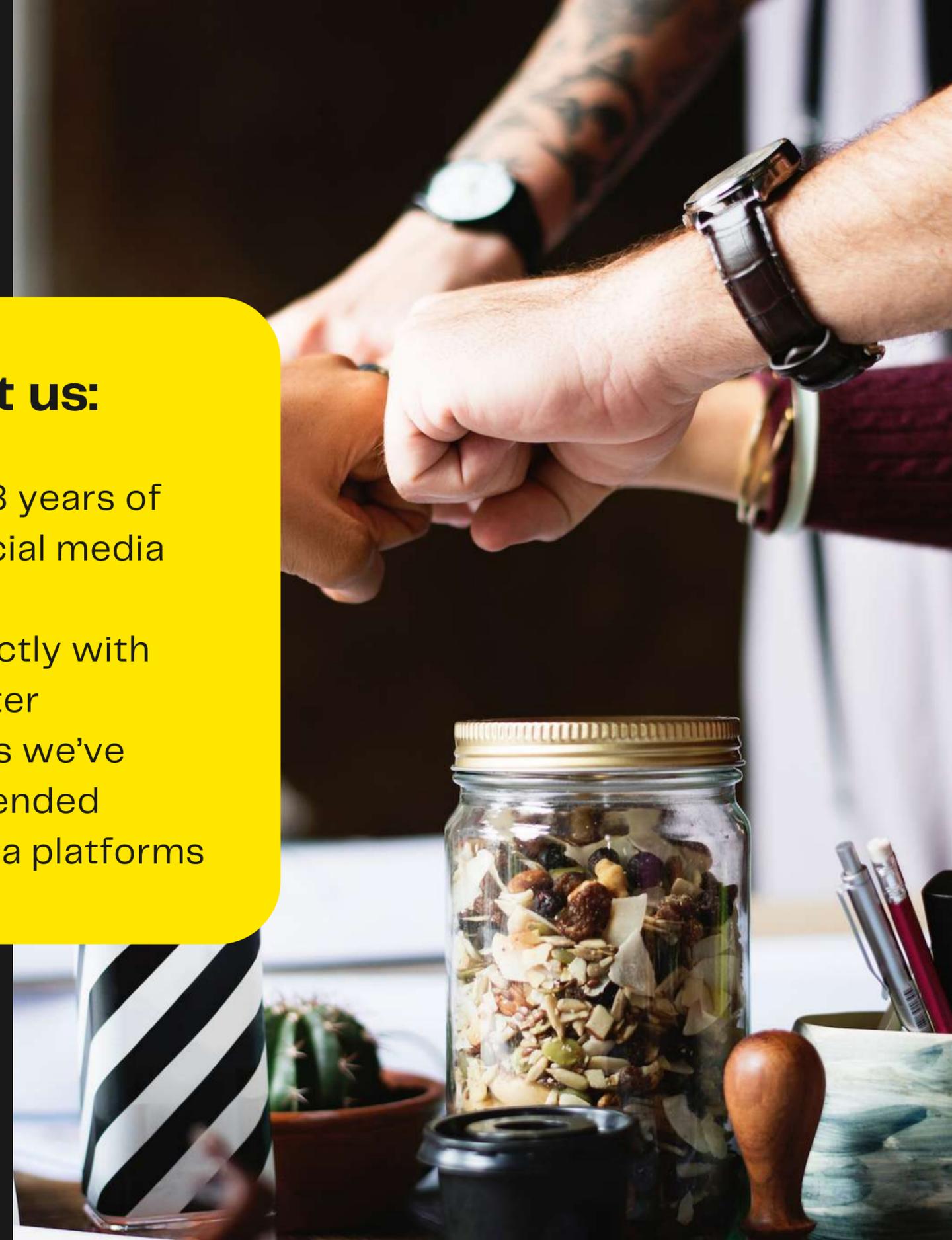


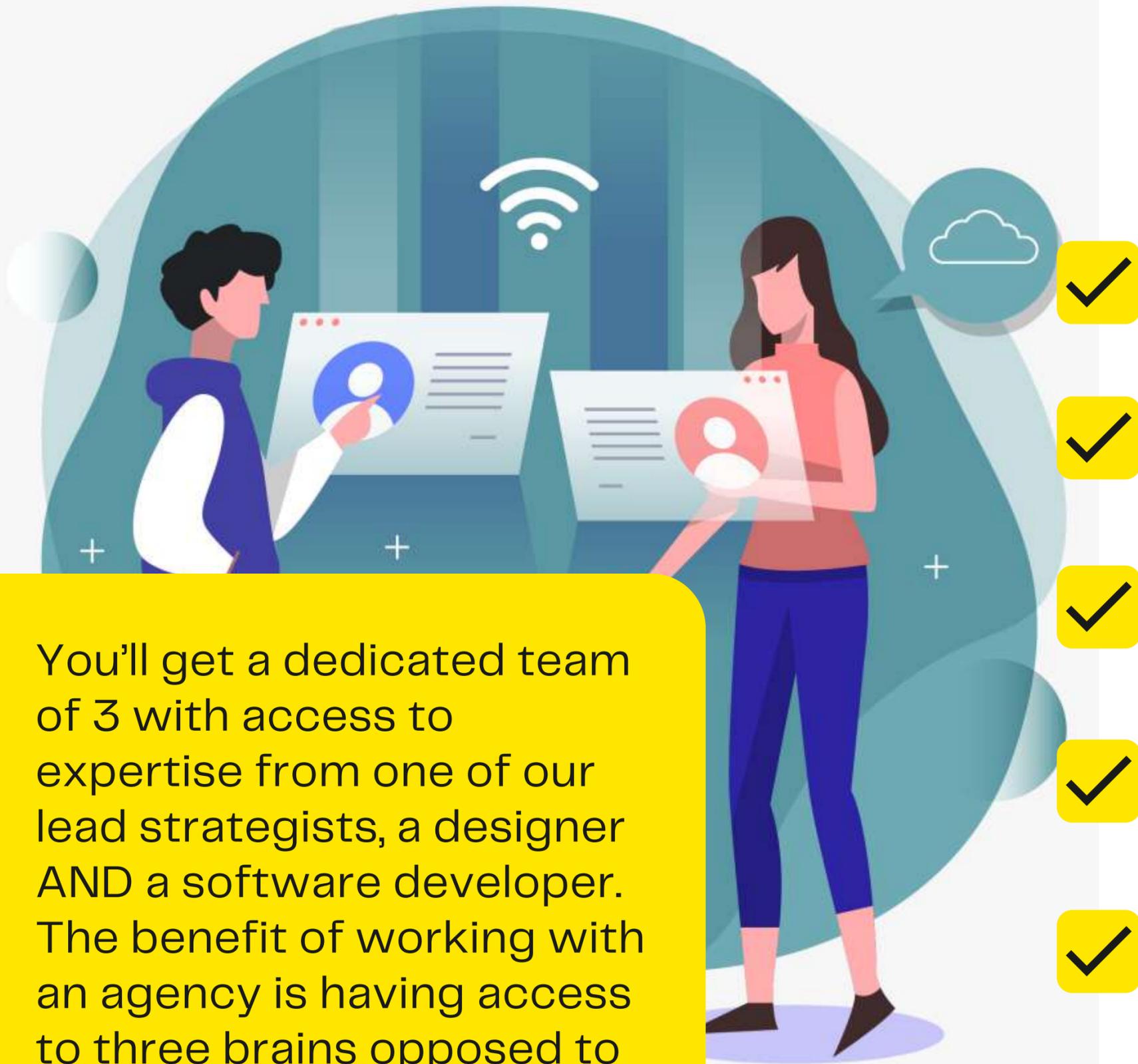


# Let us introduce ourselves...

## A little bit about us:

- We have got over 8 years of award-winning social media expertise
- We've worked directly with YouTube and Twitter
- Over 50 campaigns we've worked on have trended across social media platforms





You'll get a dedicated team of 3 with access to expertise from one of our lead strategists, a designer AND a software developer. The benefit of working with an agency is having access to three brains opposed to just one!

## We can help you to:

**Grow your business through acceleration of your social presence**

**Convert sales and generate leads**

**Grow your return on investment**

**Build your presence on any social platform, from Twitter to TikTok and everything in between**

**Use your data to grow revenue – Got no data? We can help you build some using Facebook Pixels and analytics! It's never too late to start.**

# Freelance

- A single person offering their expertise
- May be perceived as more affordable
- If you can't be reached you'll probably be forgiven – you're just one person after all

vs.

# Agency

- Three brains are better than one... You'll get a dedicated team of 3 with access to expertise from one of our lead strategists, a designer AND a software developer.
- Competitive rates – we will work with you to create a strategy that fits your budget. You'd be surprised at how far your budget can stretch when working with us.
- A wide variety of skills and expertise from multiple staff members. A larger team means more people available to respond to your needs.



# How we'll help...

- Identify your goals and objectives
- Choose your platforms to focus on
- Creation and execution of a strategy
- Interpret your data
- Monthly reports to analyse and refine strategy
- Monthly strategy session
- Give you a return on investment





Our team can assist with high-quality, professional photography and videography services to help you showcase your products and services.

## How we can support you:



**Content Creation  
& Monthly Content Calendars**



**Product Launches  
& Campaigns**



**Competitions**



**Collaborations**



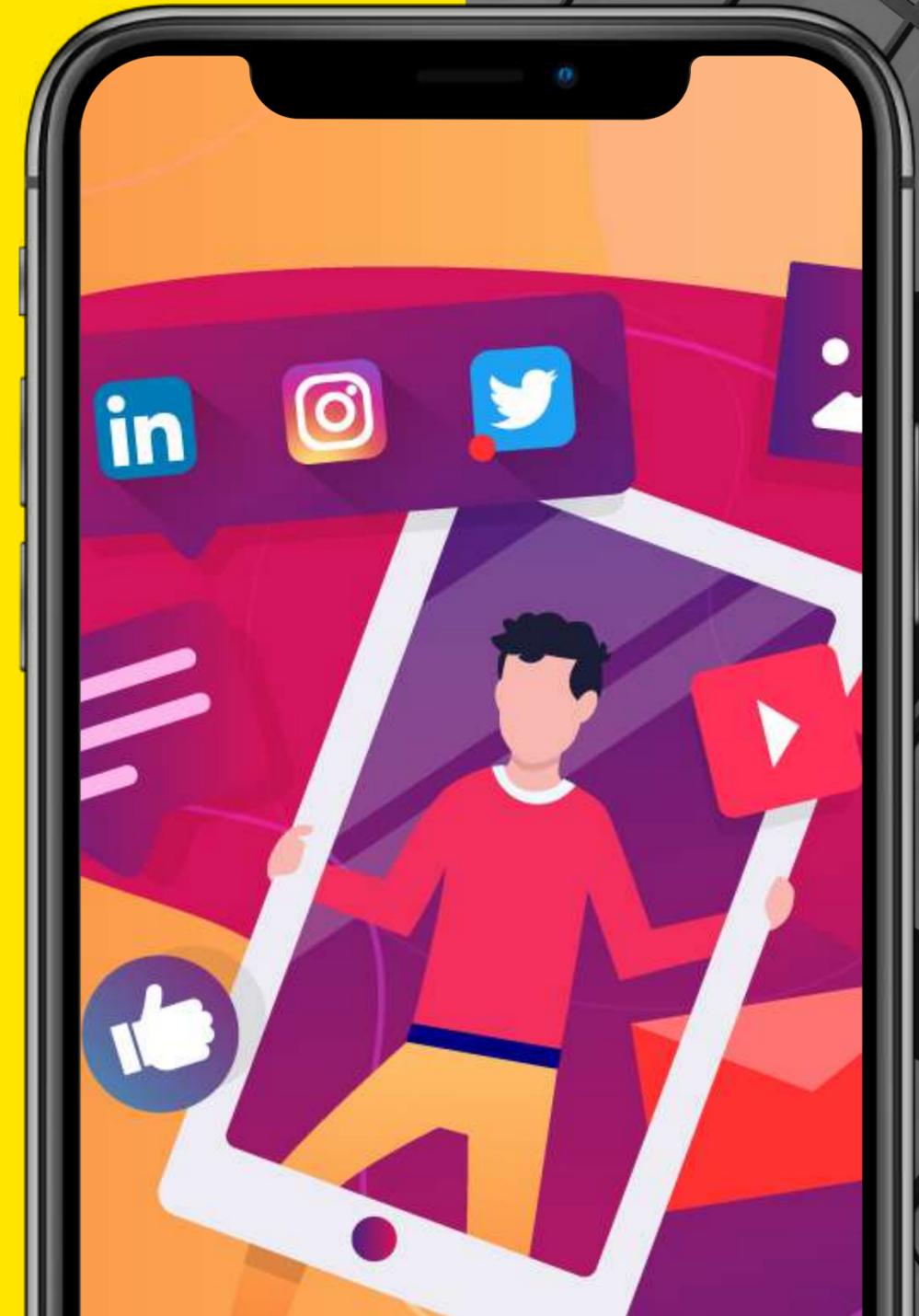
**Social Media Strategies  
& Live Stream Support**

# Optional Extras: Social Media Advertising



We work with our clients to ensure they get the most bang for their buck when it comes to social media advertising. We're experts in the creative side as well as understanding strategic execution across the major networks.

Using relevant data, we can match your audience profile with specific targeting to increase the relevancy, ensuring your paid social budget is fully maximised to hit your KPIs.





# Optional Extras: Photography

You can have the best photography in the world, but if people aren't seeing it, then... what's the point?

Offering 3 bespoke packages to suit your budget, we use a range of high-quality, high-specification equipment to produce top class images and video. Our shooting style is clean and contemporary, keeping things highly engaging and current to appeal to vast audiences.



# The Porky Pint

A newly acquired pub needed some social media love.

We have provided print design for their all new branded menus and coasters, as well as assisting with social media posts and helping them to amp up their website.

The Porky Pint took advantage of our photography package to showcase their beautiful bar and their food and drink offerings. We also helped them to boost their social media accounts, creating bespoke graphic designs to help engage their audience and managing their content calendar to ensure regular posting, resulting in a huge increase in engagement across their social platforms.



the\_porky\_pint  
The Porky Pint

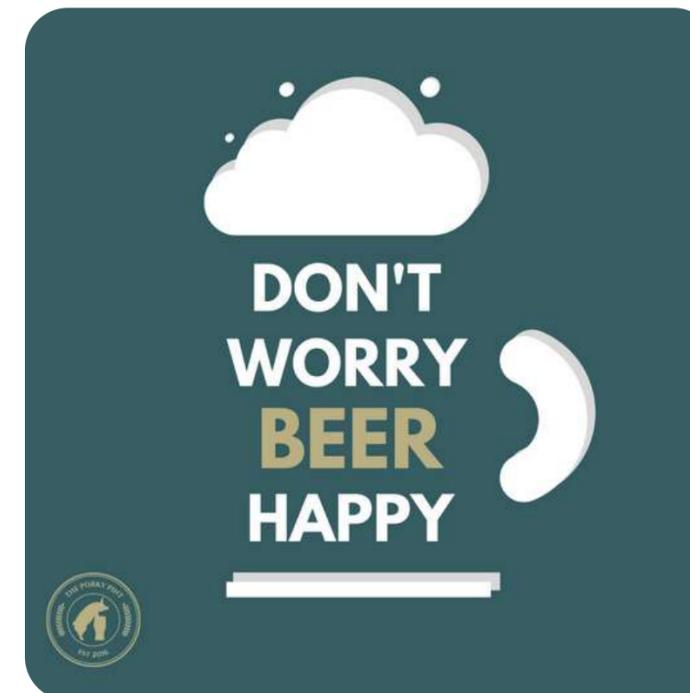
Liked by stevencoleuk and 34 others

the\_porky\_pint Business as usual - 12-10pm all weekend



11 likes

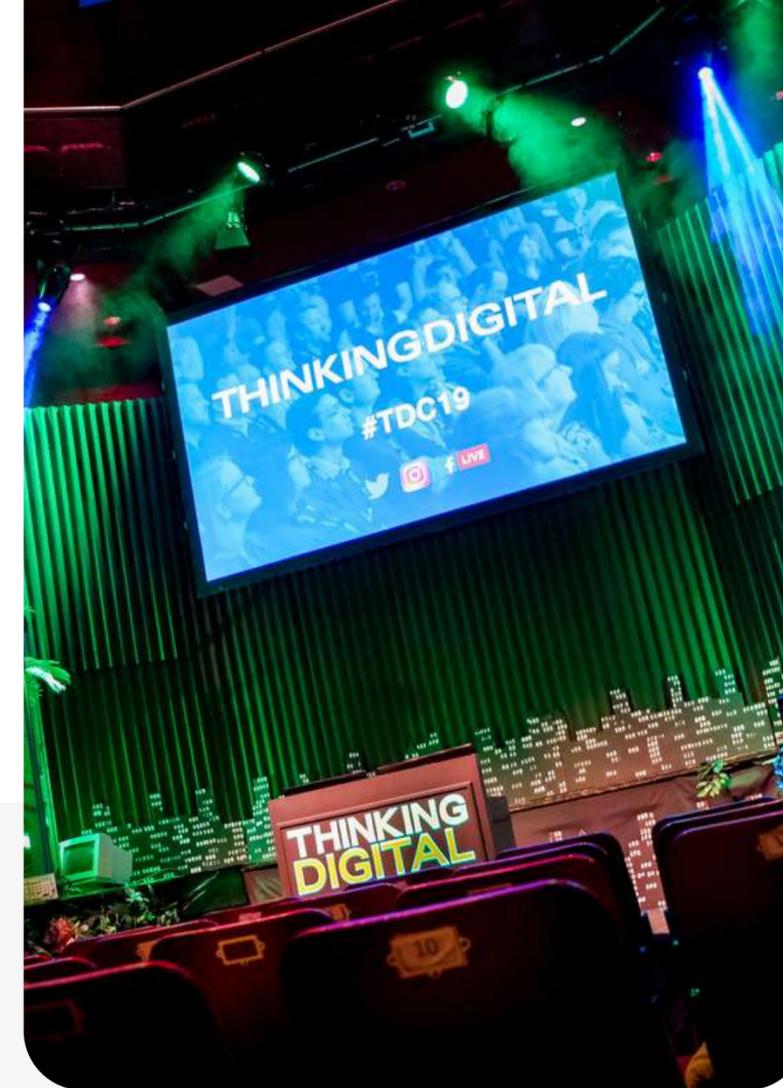
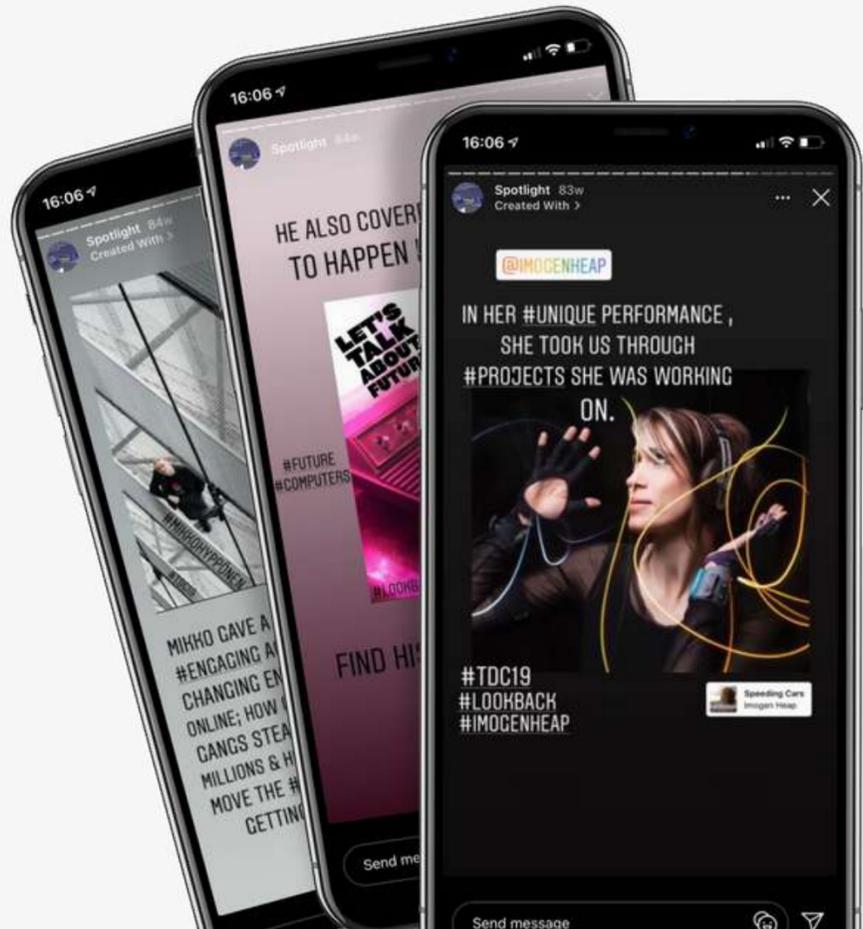
the\_porky\_pint A big weekend of sport kicks off at 12:30pm today with no less than 7 @premierleague matches shown live at The Porky



# Thinking Digital

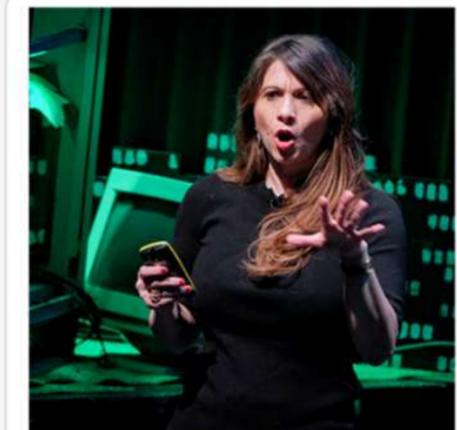
Thinking Digital is UK's answer to TED – The Guardian.

Since working with Thinking Digital, we have led on the social media channel strategy with the primary focus to grow ticket sales nationally and grow their YouTube subscribers, successfully accelerating their channel to almost 5,000 subscribers. Every event has sold out due to our strategy, and a continually engaged audience, not to mention trending across social platforms 4 years running.



Thinking Digital @ThinkingDigital · Oct 7, 2019  
How often do we stop and think, "I must be really careful not to do anything"? If your answer is never, you may want to re-think anything. Of course, you have nothing to hide! At #TDC19, @SimonaFrancia encouraged us to ponder this question.

[youtu.be/02yo5Jvnmvc](https://youtu.be/02yo5Jvnmvc)



# Quadrotech

Quadrotech are a platinum Microsoft partner. Alongside a paid advertising campaign spanning 17 countries to raise awareness of the company's solutions, we were contracted to create daily social media content for Quadrotech using bespoke, high quality imagery and engaging gifs.

We developed monthly content plans and promoted blog content to drive traffic to the website and increase knowledge of the brand. Using organic social content, we drove traffic to the website and generated sales leads across LinkedIn, Facebook and Twitter every month.

🌴 Do you need the ultimate lowdown on @MS\_Ignite this year?

Our latest blog discusses everything you need to know about the new MyIgnite App, keynote speakers, the OCCO and Universal Studios 📈

👉 Read it here: [hubs.ly/H0dQHLR0](https://hubs.ly/H0dQHLR0)

#MSIgnite 📺



7:00 PM · Sep 18, 2018 · HubSpot

3 Retweets 27 Likes

Quadrotech #MSIgnite #Office365 @Quadrotech · Mar 12, 2018  
Just under 24 hours until our FREE WEBINAR with Microsoft MVPs @AlanMByrne and @paulrobichaux. "Best Practices for #Office365 Security and GDPR."

Join us: Tues 13th Mar 1PM EDT/ 5PM GMT #O365.



FREE WEBINAR Can you be GDPR compliant if you have PSTs?

[quadrotech-it.com](https://quadrotech-it.com)

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Watch what happened at day 2 of #MSInspire and at booth 723. [youtube.com/watch?v=ZKTfB1...](https://youtube.com/watch?v=ZKTfB1...)

"People don't believe we can do it until they see us do it" - @tony\_sterling on our new product Autopilot. Come and get a demo today! #MSPartner



Quadrotech #MSIgnite #Office365 @Quadrotech

🎬 Meanwhile back at the studio... (we have new videos on the way for our YouTube channel - sure to subscribe to see them first [youtube.com/channel/UCjjL4...](https://youtube.com/channel/UCjjL4...)) #Quadrotech



paulrobichaux

0:51 PM · Jun 4, 2018 · Twitter Web Client



# Contact Us

We'd love to help you to build your social media presence.



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